

## **MEDIA & LITERARY RULE BOOK:**

### ***Essay writing: English & Hindi Essay writing competition***

*Event Type: Solo*

1. The participants will be given 5 to 7 words (English) and one picture on the spot, provided words will be same for all participants.
2. The picture will be shown only for 1 minute.
3. Participants will have to write a story using given words and taking the view of the picture as the theme of the story.
4. Participants are required to use each provided word at least 3 times in the story.
5. The time limit is 45 minutes for writing the story, no extra time for thinking shall be provided. Time would start counting from the moment of declaration of words.
6. Word limit is 500 to 1000 words.
7. The topic will be the participants will be shown a random picture and they are required to frame a feature related to it.

### **JUDGING CRITERIA**

- o- Creativity
- o- Appropriate utility of given words
- o- Story idea
- o- Story Narration
- o- Communication Skills

## ***YV DEBATE CHAMPIONSHIP***

*Team Size: 2*

*Language: English*

1. It is a team event- each team comprising of two speakers.
2. The Debate Championship shall be conducted only in English.
3. There will be 2 rounds in the competition and the team qualifying through all rounds and getting maximum cumulative points (i.e. summation of all the two rounds) shall win.  
Round 1: Eliminator (Conventional Debate)
4. Each team will be given 8 minutes to speak, 4 minutes to each speaker.
5. First speaker has to speak for the motion and the other against.
6. The topic will be given 7 Days prior to the day of competition.
7. The first bell for each speaker shall ring at 3 minutes followed by a warning bell at 3.45 minutes after which the speaker shall have 15 secs to wind up. Speaker exceeding the permissible time limit of 4 minutes shall lead to the disqualification of the entire team.
8. A maximum of 5 teams will qualify for round 2.

Round 2: The Big Fight (Conventional debate with question answer)

9. Each team will be given 6 minutes to speak - 3 minutes to each speaker.
10. First speaker has to speak for the motion and the other against.
11. After every speaker has spoken, he will have to face one question from the audience or fellow participants.
12. The topic will be given 7 Days prior to the day of competition.
13. The first bell for each speaker shall ring at 2 minutes followed by a warning bell at 2.45 minutes after which the speaker shall have 15 secs to wind up. Speaker exceeding the permissible time limit of 3 minutes shall lead to the disqualification of the entire team.
14. Reading from paper/other resources such as mobile phone/ tabs etc. in any round is not permissible any shall lead to immediate disqualification.
15. The decision of the judges shall be final & binding.

**JUDGING CRITERIA**

- o- Content : 10 Marks
- o- Language & Delivery : 10 Marks
- o- Points Offered : 10 Marks
- o- Teamwork : 5 Marks
- o- Debating Skills : 10 Marks
- o- Overall Impression : 5 Marks

***ULTIMATE SPOKES PERSON (English & Hindi)***

*Event Type: Solo*

The judgement will be same and final results will be published cumulative of both languages.

1. It is a solo event and the competition is divided into 2 rounds.
2. Round 1 Eliminators while the Round 2 shall be the finale which will be of two stages.
3. Winner shall be decided on the cumulative score of all the 2 rounds.

**INVOLVING IN AN UNSOLICITED CONVERSATION WITH THE JUDGES BEFORE THE DECLARATION OF RESULTS IS STRICTLY PROHIBITED AND WILL ATTRACT A PENALTY.**

**Round 1: Elocution**

1. Speech has to be presented in English/Hindi throughout the competition.
2. Time Limit is 4 minutes for each participant. However, the participants may be stopped in between by the judges.
3. The first bell for each speaker shall ring at 3 minutes followed by a warning bell at 3.45 minutes after which the speaker shall have 15 seconds to wind up. Individuals exceeding the permissible time limit of 4 minutes shall be disqualified.
4. A maximum of 8-10 contestants shall qualify to the next round.

## **Round 2: Finale**

### **1. Turn Coat**

2. Topic shall be given on the spot. However, a preparation time of 3 minutes shall be given to each contestant.
3. Language permitted is English/Hindi only.
4. Participant has to speak on the topic for a period of 5 minutes' maximum. For the first half (2.5 minute) he/she will speak for the motion and in the next half (2.5 minute) he/she will speak against the motion. A bell will indicate the signal for transition, at the culmination of the first minute.
5. Individuals exceeding the permissible time limit of 5 minutes shall be disqualified.
6. Reading from paper/other resources such as mobile phone/ tabs etc. is not permissible any shall lead to immediate disqualification.
7. The winner will be decided by cumulative marks of all the rounds.
8. The decision of the judging panel will be final and binding.

### **4. Creative Speaking**

1. Topic shall be given on the spot. The topic shall be one with open ended dimensions. No preparation time shall be given.
2. Language permitted is English/Hindi only.
3. Participant has to speak on the topic for a minimum of 2 minutes and a maximum of minutes.
4. The first bell for each speaker shall ring at 2.5 minutes followed by a warning bell at 4.45 minutes after which the speaker shall have 15 seconds to wind up. Individuals exceeding the permissible time limit of 3 minutes shall be disqualified.
5. Reading from paper/other resources such as mobile phone/ tabs etc. is not permissible any shall lead to immediate disqualification. 6. The decision of the judging panel will be final and binding.

## **JUDGING CRITERIA**

-o- Content	:	10 Marks
-o- Language & Delivery	:	10 Marks
-o- Points Offered	:	10 Marks
-o- Debating Skills	:	10 Marks
-o- Overall Impression	:	10 Marks

## ***YV MAHA QUIZ***

*Team Size: 3*

1. Each Institute can send a team of three persons.
2. There will be a written preliminary round and teams will be elected for the final.
3. Finals will be oral with audio- visual questions.

4. The Specific rules regarding evaluation procedure, time to reply a particular answer and the type of round will be given before the actual start of the competition.

#### JUDGING CRITERIA

-o- Quiz Masters decision will be final.

#### ***PICTURE PERFECT: THE PHOTOGRAPHY CHAMPIONSHIP***

*There shall be three rounds in the competition:*

*Round 1 - Macro Photography*

*Round 2 - Fashion Photography*

*Round 3 - Catch the moment!*

*Team Size: 01*

1. The photographs for all the 3 rounds should be captured only in Lovely Professional University and during the Youth Vibe.
2. Each round will be held on different days and participants should submit 5 best photos on each day to the venue which will be intimated later.
3. Each round shall be evaluated separately and the winner shall be decided on the cumulative score of all the rounds.
4. The collection of the top five photographers of the competition shall be showcased at the silver screen event scheduled on the closing day of the festival.
5. The entry must be the original work of the student.
6. Photographs must be in digital format.
7. No print or film submissions will be accepted for entry into this Contest.
8. All digital files must be in JPEG or .jpg format, and must be at least 1,600 pixels wide (if a horizontal image) or 1,600 pixels tall (if a vertical image).
9. No editing is allowed except cropping.
10. High dynamic range (HDR) images and stitched panoramas are NOT acceptable.
11. Any changes to the original photograph not itemized here are unacceptable and will render the photograph ineligible for a prize.
12. The photograph must not, in the sole and unfettered discretion of the sponsor, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

#### JUDGING CRITERIA

- o- Photo fit and relevance to the category
- o- Composition/Frame
- o- Creativity
- o- Technical quality (Exposure, Focus, Depth of Field)
- o- Overall impression

***ADJINEERS: THE AD MAKING COMPETITION***

*There shall be three rounds in the competition:*

*Round 1 - Macro Photography*

*Round 2 - Fashion Photography*

*Round 3 - Catch the moment!*

*Event Type: Group*

*Team Size: 3-5*

1. There is no fixed theme for the ads, but any film bordering on vulgarity/racism will be disqualified.
2. Ads should be an authenticated work. Any deviation from this rule will lead to disqualification.
3. The duration of the ad should be not being more than 2 minutes.
4. The production team should not exceed more than 5.
5. Ad should be made minimum with "5 Megapixel camera".
6. Completed ads must be submitted before (date specified) in mpeg (MPG, MPEG4) or .avi formats only.
7. Even if you are good in designing, you can showcase your talent.as for the first time animated ads are also entertained.
8. Limited or no use of copyrighted material is allowed. We expect the entry or original talent by the participants.

**JUDGING CRITERIA**

- o- Themes
- o- Script/ Screenplay
- o- Direction
- o- Editing
- o- Cinematography
- o- Acting

***DIRECTOR'S CUT: THE SHORT FILM MAKING COMPETITION  
(ENTERTAINMENT/FICTION)***

*Event Type: Group*

*Team Size: 1-15*

1. Your short film should not be longer than 15 minutes and not shorter than 3 minutes.
2. The entry must be the original work of the student(s).

3. The production team size should not exceed 15 and shall not be less than 5 including all actors and actresses (scenes where the crowd is involved is acceptable without being counted in the production team).
4. Limited use of copyrighted material will be permitted in the entry so long as it is a lawful or "fair" use, and so long as such use does not overwhelm the contribution of the student(s).
5. Please make sure that your finished short film is under 1.5 GB in size and that it is in one of the following video formats: .AVI/ .MOV / .MPG/ .MPG2/ .MPEG2 / .MPEG4 / .MP4/ .WMV and bring it in HDD or PD only.
6. By submitting an entry, entrants represent that their entries constitute original works of creativity that do not violate the property rights of any other person, and grant YOUTH VIBE the right to exhibit, distribute.

#### JUDGING CRITERIA

- o- Story & Script
- o- Direction
- o- Cinematography
- o- Creativity
- o- Technical quality and Overall impression

#### ***REAL TO REEL: DOCUMENTARY***

*Event Type: Group*

*Team Size: 1-15*

1. The film has to be non-fictional and must have a message to give.
2. Your short film should not be longer than 15 minutes and not shorter than 3 minutes.
3. The entry must be the original work of the student(s).
4. The production team size should not exceed 15 and should not be less than 5 including all actors and actresses (scenes where the crowd is involved is acceptable without being counted in the production team).
5. Limited use of copyrighted material will be permitted in the entry so long as it is a lawful or "fair" use, and so long as such use does not overwhelm the contribution of the student(s).
6. Please make sure that your finished short film is under 1.5 GB in size and that it is in one of the following video formats: .AVI/ .MOV / .MPG/ .MPG2/ .MPEG2 / .MPEG4 / .MP4/ .WMV and bring it in HDD or PD only.
7. By submitting an entry, entrants represent that their entries constitute original works of creativity that do not violate the property rights of any other person, and grant YOUTH VIBE the right to exhibit, distribute, televise and otherwise use the entries in various media.
8. Once the movie is shortlisted, at least one of the members of the production team must be physically present at the show case in order to answer

**JUDGING CRITERIA**

-o- Story/Script

-o- Direction

-o- Cinematography

-o- Creativity

-o- Technical quality and Overall impression